

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2979	((target or direct) adj (market\$3 or advertis\$4 or recommendation))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 10:17
L2	7	L1 same ((customer or consumer or user or buyer) near3 (interest or preference or history or profile)) same (rank\$3 or scor\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 10:19
L3	119	L1 and (((customer or consumer or user or buyer) near3 (interest or preference or history or profile)) same (rank\$3 or scor\$3))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 10:19
L4	14	L1 and (((customer or consumer or user or buyer) near3 (interest or preference or history or profile)) same ((generate\$3 or calculat\$3) near3 (rank\$3 or scor\$3)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 10:27
L5	50	L1 and (((customer or consumer or user or buyer) near3 (interest or preference or history or profile)) same ((generate\$3 or calculat\$3) near3 (rank\$3 or scor\$3 or value or number)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 12:56
L6	1	"6216129".pn. and value	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 12:56
L8	0	"6216129".pn. and character	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 12:57
L9	0	"6216129".pn. and (match\$3 near3 (word or character))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 12:59
L10	1	"6505168".pn. and (match\$3 near3 (word or character))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:00
L11	0	L1 same (match\$3 near3 (word or character))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:05
L12	86	L1 and (match\$3 near3 (word or character))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:01
L13	2979	((target or direct) adj (market\$3 or advertis\$4 or recommendation))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:05
L14	583	L13 same ((customer or consumer or user or buyer or purchaser) near3 (information or profile or history or spending or shopping))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:13
L15	0	L14 same (match\$3 near3 (word or character or text or string))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:06

L16	23	L14 and (match\$3 near3 (word or character or text or string))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:11
L17	28	L14 and ((match\$3 or compar\$3) near3 (word or character or text or string))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:15
L18	730	((match\$3 or compar\$3) near3 (word or character or text or string)) same ((customer or consumer or user or buyer or purchaser) near3 (information or profile or history or spending or shopping))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:13
L19	38	L13 and L18	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:13
L20	1	"5630125".pn. and ((match\$3 or compar\$3) near3 (word or character or text or string))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:22
L21	0	((form\$3 or develop\$3 or generat\$3) near3 (offer or deal or ad or advertisement)) same ((customer or consumer or user or buyer) near3 (interest or preference or history or profile)) same ((match\$3 or compar\$3) near3 (word or character or text or string))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:35
L22	17	((form\$3 or develop\$3 or generat\$3) near3 (offer or deal or ad or advertisement)) same ((match\$3 or compar\$3) near3 (word or character or text or string))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:26
L23	111	((content\$1base\$1) adj filter\$3) or (content adj base adj filter\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:32
L24	0	L23 same ((match\$3 or compar\$3) near3 (word or character or text or string))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:26
L25	0	L23 same ((match\$3 or compar\$3) near3 (word or character or text or string or title))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:27
L27	16	L23 and ((match\$3 or compar\$3) near3 (word or character or text or string or title))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:28
L29	4	(product near3 recommend\$5) same ((match\$3 or compar\$3) near3 (word or character or text or string or title))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:31
L30	5	((product or item or goods) near3 recommend\$5) same ((match\$3 or compar\$3) near3 (word or character or text or string or title))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:31

L31	33049	"705"/\$.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:31
L32	1168	L31 and ((match\$3 or compar\$3) near3 (word or character or text or string or title))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:51
L33	0	L23 and L32	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:32
L34	58	L1 and L32	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:33
L35	0	((form\$3 or develop\$3 or generat\$3) near3 (offer or deal or ad or advertisment)) same ((customer or consumer or user or buyer) near3 (information or interest or preference or history or profile)) same ((match\$3 or compar\$3) near3 (word or character or text or string))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:43
L36	834	((customer or consumer or user or buyer) near3 (information or interest or preference or history or profile)) same ((match\$3 or compar\$3) near3 (word or character or text or string))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:36
L37	77	L36 and L31	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:36
L38	55	((form\$3 or develop\$3 or generat\$3) near3 (offer or deal or ad or advertisment)) same ((customer or consumer or user or buyer) near3 (information or interest or preference or history or profile)) and ((match\$3 or compar\$3) near3 (word or character or text or string))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:49
L39	1	L13 same ((match\$3 or compar\$3) near3 (word or character or text or string or title))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:51
S1	6	naeem.xa.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 15:29
S3	111	((content\$1base\$1) adj filter\$3) or (content adj base adj filter\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 12:48
S4	63	S3 and organi\$	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 13:07
S5	1763	(target adj (market\$3 or advertis\$4))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 15:40

S6	360	S5 and (hierarchical or hierarchy)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 13:30
S7	154	S5 and ((hierarchical or hierarchy or tree) same (customer or consumer or user or buyer or purchaser) same (information or profile or history))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 13:33
S8	801	(target adj (marketing or advertising))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 13:32
S9	73	S8 and ((hierarchical or hierarchy or tree) same (customer or consumer or user or buyer or purchaser) same (information or profile or history))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 19:00
S10	2	"6505168".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 14:58
S11	1	S10 and level	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 14:58
S12	1	S10 and merchant	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 14:58
S13	0	S10 and (merchant adj level)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 16:09
S14	1	S10 and offer	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 16:10
S15	24	(form\$3 near offer) same ((customer or consumer or user) near3 (history or profile or purchase or preference))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 16:12
S16	52	(form\$3 near3 offer) same ((customer or consumer or user) near3 (history or profile or purchase or preference))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/15 16:15
S17	198	S5 same ((customer or consumer or user) near3 (history or profile or purchase or preference))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 20:19
S18	96	S5 same ((customer or consumer or user or buyer) near3 (interest or preference))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 15:42
S20	2977	((target or direct) adj (market\$3 or advertis\$4 or recommendation))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 14:37

S21	111	((content\$1base\$1) adj filter\$3) or (content adj base adj filter\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 15:42
S22	63	S21 and organis	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 15:42
S23	326	S20 same ((customer or consumer or user or buyer) near3 (interest or preference or history or profile))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 10:17
S24	14016	(creat\$3 or generat\$3 or form\$3) near2 (offer or deal or proposal)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 16:02
S25	178	S24 same ((customer or consumer or user or buyer) near3 (interest or preference or history or profile))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 15:57
S26	25	S25 and S20	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 15:59
S27	21	S24 same ((customer or consumer or user or buyer) near3 (purchase or buy\$3) near3 (interest or preference or history or profile))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 16:03
S28	2	S27 and S20	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 15:59
S29	90	bieganski.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 15:59
S30	4	S29 and ((purchase or buy\$3) near3 (interest or preference or history or profile))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 16:01
S31	21034	(creat\$3 or generat\$3 or form\$3) near3 (offer or deal or proposal)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 19:04
S32	22	S31 same ((customer or consumer or user or buyer) near3 (purchase or buy\$3) near3 (interest or preference or history or profile))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 18:54
S33	11	S31 same ((customer or consumer or user or buyer) near3 (purchase or buy\$3) near3 history)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 20:06
S34	15	S31 same ((purchase or buy\$3) near3 history)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 16:06

S35	159599	(purchas\$3 or buy\$3 or shop\$4 or spend\$3 or order\$) near3 (information or history or profile or pattern or habit)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 18:58
S36	65091	(hierarchical or hierarchy or tree or (top\$1down)) same (structur\$3 or organization or organi\$1ing)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 14:28
S37	1	S31 same S35 same S36	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 19:03
S38	775	S35 same S36	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 20:01
S39	28	S38 and S31	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 20:03
S44	20168	S36 same (level or categor\$3 or classification or class)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 20:00
S45	245	S35 same S44	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 20:01
S46	23	S45 and S31	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 20:03
S47	2	S45 same S20	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 20:03
S48	2	S38 same S20	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 20:05
S49	4	(standardiz\$3 or normaliz\$3) near3 (customer or consumer or user or buyer) near3 (purchase\$3 or buying or ordering or shopping or spending) near3 (history or profile or information)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 20:09
S50	12	(standardiz\$3 or normaliz\$3) near3 (purchase\$3 or buying or ordering or shopping or spending) near3 (history or profile or information)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/16 20:09
S51	3	S50 and S36	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 14:22
S52	15875	(gather\$3 or collect\$3 or accumulat\$3 or acquir\$3 or assembl\$3) near3 (customer or consumer or user or buyer or purchaser) near3 (information or profile or history or spending or shopping)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 14:27

S53	44431	(hierarchical or hierarchy or tree or (top\$1down)) near3 (structur\$3 or organization or organisation or organizing or organising)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 14:30
S54	41	S52 same S53	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 19:35
S55	2977	((target or direct) adj (market\$3 or advertis\$4 or recommendation))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 14:38
S56	0	S53 same S55	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 14:38
S57	225	S53 and S55	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 14:38
S58	58	S53 and S55 and S52	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 20:21
S59	2977	((target or direct) adj (market\$3 or advertis\$4 or recommendation))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 19:13
S60	15875	(gather\$3 or collect\$3 or accumul\$3 or acquir\$3 or assembl\$3) near3 (customer or consumer or user or buyer or purchaser) near3 (information or profile or history or spending or shopping)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 13:05
S61	44431	(hierarchical or hierarchy or tree or (top\$1down)) near3 (structur\$3 or organization or organisation or organizing or organising)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 19:13
S62	41	S60 same S61	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 19:13
S63	1	S62 and S59	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 19:14
S64	1	"6216129".pn. and (interest or preference)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 19:36
S65	1763	(target adj (market\$3 or advertis\$4))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 20:19
S66	198	S65 same ((customer or consumer or user) near3 (history or profile or purchase or preference))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 20:19

S67	47	S66 and (rank\$3 or scor\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 20:21
S68	2977	((target or direct) adj (market\$3 or advertis\$4 or recommendation))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 20:21
S69	58	S61 and S68 and S60	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 20:21
S70	44	S69 and (rank\$3 or scor\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/17 20:22
S71	41	S69 and (scor\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/04/18 10:16